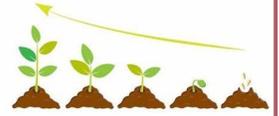




The Market Minute



February 4, 2026

Western Veg: The transition from Yuma to California may have some bumps this season. Typically the transition occurs between March 11– April 11.

Head Lettuce: Pricing is currently increased by around \$10/case.

Strawberries: Cold weather in Florida has halted production on strawberries. Product is available out of Mexico and California at a higher cost. Price increases are expected in the next week or so until Florida stabilizes.

Carrots: Prorates are expected on all carrot sizing as shortages increase.

Green Onions: Price is beginning to come down.

Celery: Price is beginning to come down.

Organic Arugula: Earthbound/Organic Girl Arugula. Due to recent winter weather, Arugula is experiencing some challenges due to widespread mildew. This issue may continue until March.



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