

The Source

Commodity of the Month - Apples

MARKET ALERTS

Blackberries - Limited supply and the quality is fair.

Blueberries - Limited supply and good quality.

Mushrooms - Steady supply and good quality.

OCTOBER 25, 2023

CROP UPDATES

Tropical storm systems in the Eastern Pacific continue to impact Western Mexico, with Hurricane Otis making landfall in Acapulco. Otis is the strongest Pacific storm on record and is expected to weaken over the mountains. Civil unrest in Guatemala is disrupting product movement, and warm ocean temperatures fuel tropical storm systems, affecting crops like tomatoes, peppers, squash, and bananas. [Read more](#)

WEATHER

Arizona - Expect highs in the upper 70s-mid 80s Tuesday, followed by slightly cooler conditions Wed-Fri.

California - Morning lows will be in the low 40s to mid-50s, while daytime highs will be in the mid-to-upper 60s near the coast, mid-to-upper 70s in Santa Clara Valley, and mid-70s to mid-80s in southern Salinas Valley.

Florida - Over the weekend, temperatures should remain seasonal. Most of Northern FL will experience highs in the low-mid 80s with lows in the low-mid 60s. Most of Central Florida is experiencing high temperatures in the low-upper 80s with morning temperatures in the mid-60s to mid-70s.

Mexico - Temperatures will remain seasonably warm into the weekend. Through Saturday morning, the maximum temperatures will be in the low 70s to low 80s with morning temperatures cooling into the upper 40s to upper 50s.

FREIGHT

Winter weather returns to the northwest, affecting travel and causing delays on Interstate 80. Shipper shortages cause delays, and multi-region loading may be needed.

PRO*FRESH
LOGISTICS

Fall Transition



We are moving into the colder months in the Salinas Valley, which means it's time for the big Transition!

AT PEAK SEASON



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Commodities at a Glance



Commodity/Region	Supply	Price	Quality
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Apples

Yakima, Washington (August-July)	Steady	\$\$\$	Good
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Asparagus

Caborca (Year Round)	Light	\$\$\$	Fair
Ciudad Obregon (Year Round)	Steady	\$\$\$	Fair
Peru (Year Round)	Steady	\$\$\$	Fair



Avocados

Mexico (Year Round)	Steady	\$\$\$	Good
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Bell Peppers

California (May-October)	High	\$\$\$	Good
Georgia (June-October)	Light	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
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Berries (Blackberries)

ALERT

California (Year Round)	Light	\$\$\$	Fair
McAllen, Texas (October-May)	Light	\$\$\$	Good



Berries (Blueberries)

ALERT

California (Year Round)	Light	\$\$\$	Good
Dover, Florida (Year Round)	Light	\$\$\$	Good
McAllen, Texas (October-May)	Light	\$\$\$	Good



Berries (Raspberries)

California (Year Round)	Light	\$\$\$	Good
Dover, Florida (Year Round)	Light	\$\$\$	Good



Berries (Strawberries)

California (Year Round)	Steady	\$\$\$	Fair
Dover, Florida (Year Round)	Steady	\$\$\$	Fair
McAllen, Texas (October-May)	Light	\$\$\$	Excellent

Commodities at a Glance



Commodity/Region Supply Price Quality



Broccoli

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Poor
Salinas, California (May-October)	Steady	\$\$\$	Fair
Santa Maria, California (Year Round)	Steady	\$\$\$	Fair



Brussel Sprouts

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Steady	\$\$\$	Fair
Oxnard, California (May-July)	Light	\$\$\$	Fair
Salinas, California (July-December)	Light	\$\$\$	Fair



Carrots

Commodity/Region	Supply	Price	Quality
Various Northwest Regions (July-October)	Steady	\$\$\$	Good
Kern County, California (May-July) (October-February)	Steady	\$\$\$	Good



Cauliflower

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Fair
Salinas, California (May-October)	Steady	\$\$\$	Fair
Santa Maria, California (Year Round)	Steady	\$\$\$	Fair

Commodity/Region Supply Price Quality



Celery

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Light	\$\$\$	Fair
Salinas, California (May-August)	Light	\$\$\$	Fair



Citrus (Lemons)

Commodity/Region	Supply	Price	Quality
Oxnard/ Ventura County (February-September)	Light	\$\$\$	Fair



Citrus (Limes)

Commodity/Region	Supply	Price	Quality
Veracruz (Year Round)	Light	\$\$\$	Fair



Citrus (Oranges)

Commodity/Region	Supply	Price	Quality
California Desert/Yuma (April-November)	Steady	\$\$\$	Good
San Joaquin Valley (Year Round)	Steady	\$\$\$	Good

Commodities at a Glance



Commodity/Region	Supply	Price	Quality
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Cucumbers

Baja California (May-October)	Light	\$\$\$	Excellent
Georgia (June-October)	Light	\$\$\$	Good

Commodity/Region	Supply	Price	Quality
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Grapes (Red)

San Joaquin Valley (June-December)	Steady	\$\$\$	Good
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Eggplant

California (May-October)	Steady	\$\$\$	Good
Georgia (June - October)	Steady	\$\$\$	Good



Green Onions

Canada (June-September)	Light	\$\$\$	Fair
Mexico (Year Round)	Light	\$\$\$	Good



Garlic

East Coast (Year Round)	Steady	\$\$\$	Good
Bakersfield, California (Year Round)	Steady	\$\$\$	Good
Gilroy, California (Year Round)	Steady	\$\$\$	Good



Kale

Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Steady	\$\$\$	Good
Salinas, California (May-October)	Steady	\$\$\$	Good



Grapes (Green)

San Joaquin Valley (June-November)	Steady	\$\$\$	Good
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Lettuce Iceberg

Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (March-June)	Steady	\$\$\$	Good
Salinas, California (May-October)	Light	\$\$\$	Good
Santa Maria, California (March-December)	Light	\$\$\$	Fair

Commodities at a Glance



Commodity/Region	Supply	Price	Quality
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Lettuce Leaf

Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Steady	\$\$\$	Good
Salinas, California (May-October)	Steady	\$\$\$	Good



Lettuce Tender Leaf

Mexico (Year Round)	Steady	\$\$\$	Fair
Oxnard, California (Year Round)	Light	\$\$\$	Fair
Salinas, California (May-October)	Light	\$\$\$	Fair



Melon (Cantaloupe)

Arizona (June-July) (October-November)	Steady	\$\$\$	Good
San Joaquin Valley (July-October)	Steady	\$\$\$	Excellent



Melon (Honeydew)

Arizona (June-July) (October-November)	Steady	\$\$\$	Excellent
San Joaquin Valley (July-October)	Steady	\$\$\$	Excellent

Commodity/Region	Supply	Price	Quality
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Melon (Watermelon)

San Joaquin Valley (July-October)	Steady	\$\$\$	Excellent
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Mushroom



Nationwide	Steady	\$\$\$	Good
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Onions

South Texas (July-April)	Light	\$\$\$	Fair
Tri-Cities, Washington (July-April)	High	\$\$\$	Excellent
Eastern Oregon/Parma, ID (August-April)	High	\$\$\$	Excellent
San Joaquin Valley (May-August)	Light	\$\$\$	Fair
Hatch, New Mexico (July-April)	Light	\$\$\$	Fair



Pears

Sacramento Valley (July-September)	Steady	\$\$\$	Good
Hood River, Oregon (August-July)	Steady	\$\$\$	Good
Yakima, Washington (August-July)	Steady	\$\$\$	Good

Commodities at a Glance



Commodity/Region Supply Price Quality



Pineapples

Costa Rica (Year round)	Light	\$\$\$	Good
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Potatoes

Bancroft, Wisconsin (August-July)	Steady	\$\$\$	Excellent
Idaho Falls, Idaho (August-July)	High	\$\$\$	Excellent
Monte Vista, Colorado (August-July)	Steady	\$\$\$	Excellent
Pasco, Washington (August-July)	High	\$\$\$	Excellent



Squash

California (May-October)	Light	\$\$\$	Good
Georgia (June-October)	Steady	\$\$\$	Good
Mexico (November-May)	Steady	\$\$\$	Good



Stone Fruit

San Joaquin Valley (May-October)	High	\$\$\$	Fair
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Commodity/Region Supply Price Quality



Tomatoes

Baja California (Spring/Summer-November)	Steady	\$\$\$	Good
California (July-October)	Steady	\$\$\$	Good
Mexico (Year Round)	Steady	\$\$\$	Good
Florida (November-May)	Light	\$\$\$	Good

Commodity Updates



Apples

The majority of varieties are now packing in new crops. The quality and supply are excellent. New crop pinks have started.



Asparagus

Mexican asparagus continues to transition and work through uncertainty. As asparagus is being harvested in southern Baja and now in Sonora, this shouldn't affect things too much, but some rain may accelerate production. Constitution is now finishing for the year, but some fields are just now opening and will go until late December or early January, depending on the weather. Sonora also has some smaller productions in areas like Hermosillo and Sonoyta, in addition to the Baja transitions. Sonora growing areas can usually last until mid-December or until the weather gets too cold.

Peruvian production remains concentrated in the south until late November or early December. Warmer weather could challenge quality and production, but growers are monitoring this closely at the field and packinghouse level. Spreading and seeding are major concerns. Volume from Peru continues to decline. As we approach Thanksgiving, expect the market to remain steady.



Avocados

The Q4 contracts are now active, with no triggers. Flora Loca crop is nearly finished, and Adventajada crop is creeping in. With a higher percentage of #2 grade fruit available in Adventajada crop, all sizes will be more readily available.

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Commodity Updates



Bell Peppers

With the coastal season ending, California's produce volume is decreasing. Expect green peppers from Nogales and Coachella in 3-4 weeks.

Production in South Georgia is adequate, but should pick up this week



Berries (Blackberries)

California's product supply is diminishing due to cooler weather and late plant cycles.

There is very limited fruit available for transfer into U.S. loading locations. As a result of Hurricane Norma, adverse weather has hampered quality and availability.



Berries (Blueberries)

Peru and Central Mexico still have very limited availability.

Peruvian fruit has been available in very small quantities at the ports. There is still an AOG situation for shippers.

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Commodity Updates



Good numbers are available crossing in from Baja California and Central Mexico. Promotable volume is readily available.

Fruit is beginning to cross into Laredo and McAllen Texas FOB from Central Mexico.



Mexican fruit is beginning to cross into Texas, marking the beginning of the season. November will see a steady increase in numbers. Salinas / Watsonville's growing season is nearing its end. Shippers are declaring the first week of November as their transition date to Santa Maria and Oxnard.



The broccoli supply continues to be good. Quality and yields continue to improve. As we approach the weekend, expect this market to remain steady and supplies to remain good.

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Commodity Updates



Brussel Sprouts

Brussels sprout supplies are slowly improving. Sizing and production are improving in Salinas and Oxnard. As we move into next week, expect this market to continue to decline.

Carrots

As a result of the lack of size in Mexico, Texas, and Canada, the market for Jumbos is steady at a slightly higher level. Shippers are keeping an eye on averages.

Cauliflower

The cauliflower supply is improving daily. Fields have been brought forward by recent warm weather, resulting in better supplies. It is expected that the market will remain steady with good supplies over the weekend.

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Commodity Updates



Celery

To start the week, there is a good amount of supply with this commodity due to steady supplies and slow business. The large size continues to have the best availability, but all sizes are available to meet demand. In southern California, production is heavy, while in Salinas, it is light. As last week, there is a gap in pricing, so please be aware. Shippers are flexing. Throughout the week, you can expect steady availability.



Citrus (Lemons)

As District 2 nears the end of its season, markets remain elevated across the board. Lemons are tight across the board. District 3 (California desert/Arizona) has begun in a light way.



Citrus (Limes)

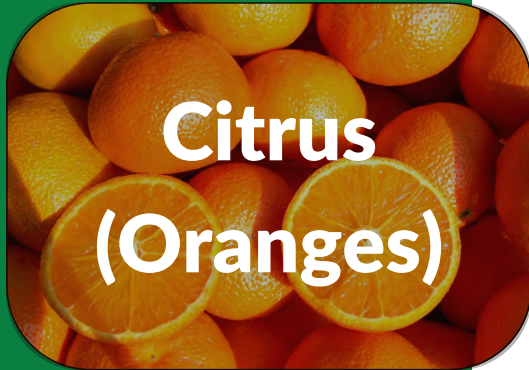
Limes remain steady at elevated levels. Large fruit continues to be limited with a big price spread on small fruit. Yields continue to be affected by quality. Over the next few weeks, markets are expected to remain relatively steady.

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Commodity Updates



As school demand is in full swing, markets remain strong. The price of 113ct and 138ct will remain elevated through the remainder of the Valencia season. The peak sizes are 72ct and 88ct. It is expected that domestic Navels will begin shipping the week of October 30. Due to the increased temperatures in the growing region, soft fruit/pack pressure and stem-end aging are other quality issues at play.



Volume and quality are good, promotable volume is available.



There is a limited supply of goods on the market, making conditions favorable. With a new Coachella crop expected in November, the overall product quality is excellent. With fancy and choice grades available in Georgia, the overall product quality is excellent.

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Garlic

Throughout the week, California's production is expected to remain steady. Quality has been reported to be good.



Grapes (Green)

The recovery from the tropical storm is going well. It is expected that most shippers will have supplies until the middle of November. Between the end of the domestic crop and the start of the Peruvian import season, there may be a short gap in November. The grape market has leveled off in price as the industry continues to harvest the remaining crop. For the remainder of the domestic season, the market will remain tight and high.



Grapes (Red)

The recovery from the tropical storm is going well. It is expected that most shippers will have supplies until the middle of November. Between the end of the domestic crop and the start of the Peruvian import season, there may be a short gap in November. The grape market has leveled off in price as the industry continues to harvest the remaining crop. For the remainder of the domestic season, the market will remain tight and high.

Commodity Updates



Green Onions

The supply of green onions is improving and the market is slowing down. As the week progresses, the market will remain steady with good supplies.

Kale

Due to the recent warmer weather, kale supplies are looking good. Now is an opportunity to promote kale. The market is expected to remain steady, and the quality is good.

Lettuce Iceberg

There is production out of Salinas, Huron, and Santa Maria with this commodity. Due to the soft market, some suppliers are flexing on volume-type orders, so please be aware. There is a gap in pricing and demand overall is off. Production in Huron has been good with weights averaging 41-44 pounds. The majority of shippers expect moderate to good availability throughout the week. Huron produces better quality.

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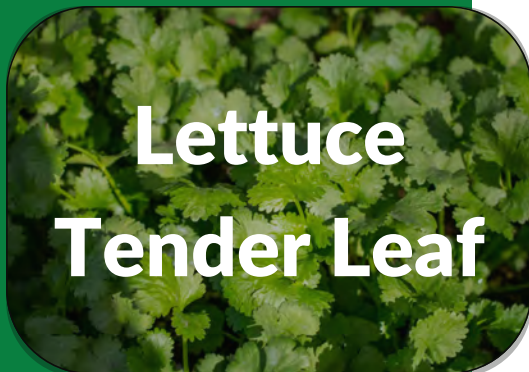


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Commodity Updates



For romaine, green, and red leaves, there is a lack of demand and strong availability to begin the week. It is expected that supplies will remain steady throughout the week. The production out of Huron has been excellent. Salinas and Huron will also have good supplies. The production of Romaine hearts has been good for the entire week. Shippers are flexing so promote as much as possible. All growing regions continue to have above-average quality.



Spring mix, tender greens, and spinach supplies are steady due to the recent and current warmer days and cooler nights. Look for these items to remain steady going into the weekend.



As a result of the sizing and yield produced by the fields, Yuma cantaloupes are oversold. The external quality has been good, and the internal Brix has ranged from 11-14%. There are smaller cantaloupe sizes available. There is a high demand for 9s, but supplies are limited.

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Melon (Honeydew)



Honeydews are light out of the Arizona desert but are becoming more available in Nogales. The Brix level ranges between 10-13%.

Honeydews are shipped primarily from Arizona, with some fruit available in Northern California. Before the product is fully transitioned to Arizona, this is the last week of honeydew in California.

Melon (Watermelon)



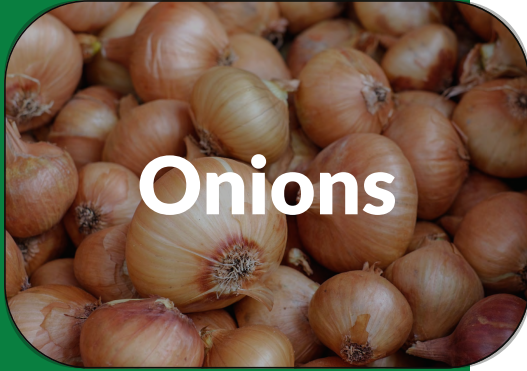
This is the last week of California watermelons, and Arizona watermelons are increasing in supply. The quality of the new fruit has good color and sugar.

Mushroom



There is a strain on available supplies due to Thanksgiving demand.

Commodity Updates



Onions

The Northwest has excellent supplies, availability, and quality loading.



Pears

Anjous, Bosc, and Bartletts are now being packed in Washington. The mountain district Bartletts are being packed by California pear shippers. Currently, Bartletts, Boscs, and Red Pears are all being shipped.



Pineapples

As a result of continued storms in the tropics and delays at the port of Caldera, pineapple supplies remain scarce. Usually, supply is tight during this time of year, but with excess storms, product is extremely limited. All sizes are affected. This is expected to last over the next 2 weeks.

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Commodity Updates



Potatoes

Availability and supplies are excellent across all regions. Idaho peaks on 80 CT.



Squash

Volume and quality are good, and there is a good amount of Yellow and Italian Squash available for promotional prices. The volume and quality of Georgia squash are good, and the volume is promotable.



Stone Fruit

Peaches are done with only final count inventories on a few pallets of large fruit left. The few small inventories will be cleaned up this week. The plum market is mostly steady, with more reds than blacks available. There will be plums until November. Pluots are nearly done with only a couple of shippers still going. Asian pears will be available through December. The nectarine season is over. Domestic Kiwis have started.

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Commodity Updates



Tomatoes

In most regions of Baja California, markets remain firm with light volume. Hurricane Oits impacts are being monitored.

There were still two weeks left for California. In most regions, markets remain firm with light volumes.

The Ruskin/Palmetto regions are expected to start receiving volumes by early November.

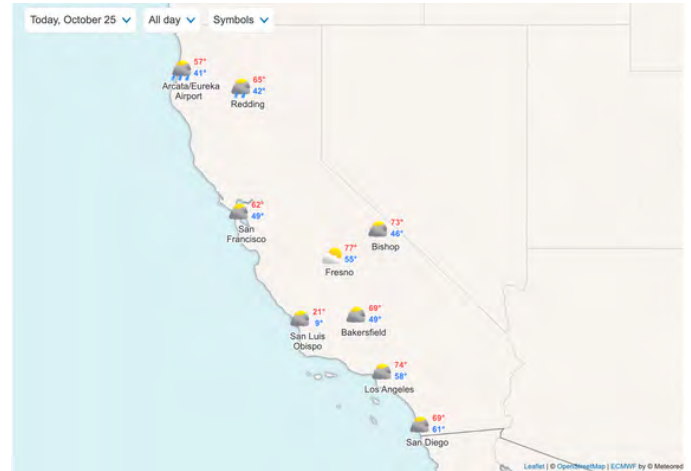
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Weather Updates



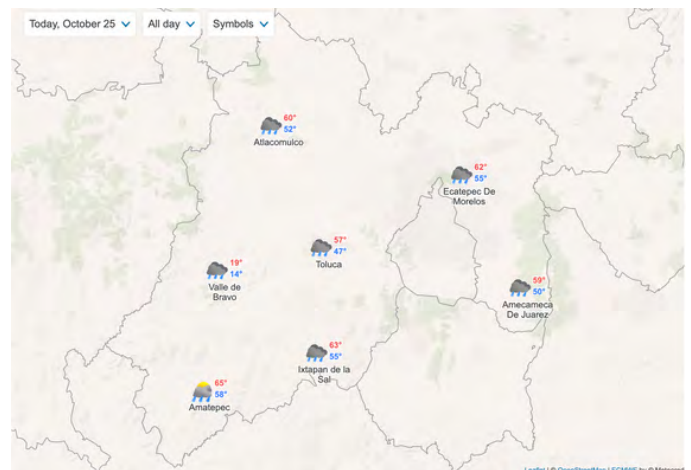
CALIFORNIA

Low pressure allows for warmer temperatures during the day, but colder overnight lows. Morning lows will be in the low 40s to mid-50s, while daytime highs will be in the mid-to-upper 60s near the coast, mid-to-upper 70s in Santa Clara Valley, and mid-70s to mid-80s in southern Salinas Valley. The arrival of a low-pressure system late Wednesday will cool temperatures and bring a chance of rain Thursday night, while another low-pressure system arriving Friday will provide a better chance of rain through Friday night. Saturday morning lows drop to the mid-30s south of King City as winds pick up early.



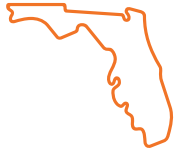
MEXICO

Over the next five days, shower activity will be isolated. Rain totals will range from 0.02" to 0.20" in most showers, but higher totals may result within t-storms. Temperatures will remain seasonably warm into the weekend. Through Saturday morning, the maximum temperatures will be in the low 70s to low 80s with morning temperatures cooling into the upper 40s to upper 50s.



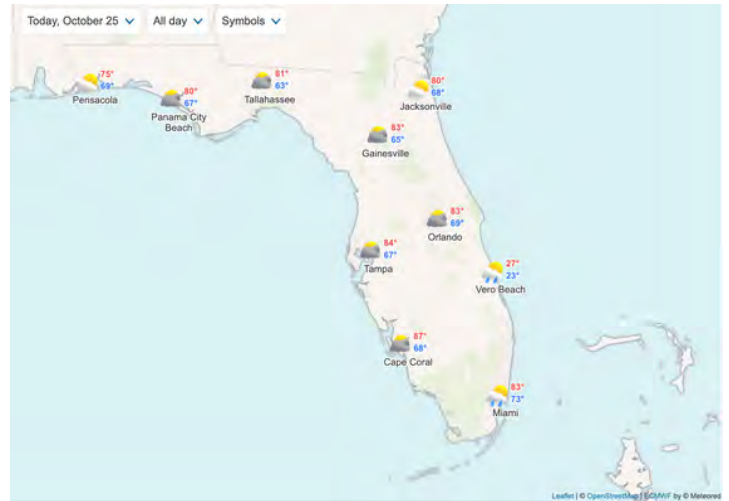
For more information: <https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h>

Weather Updates



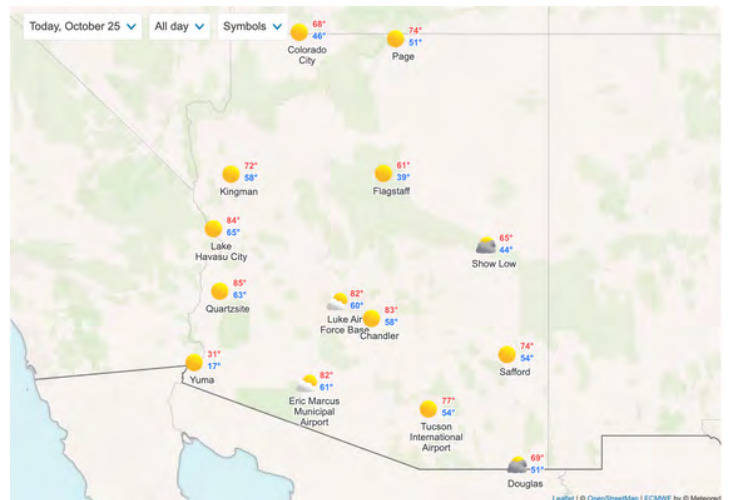
FLORIDA

The high pressure will remain in control through Saturday, allowing for mostly dry conditions. Despite this, a few light isolated showers are possible along the eastern coast toward the end of the week if a weak system develops. Over the weekend, temperatures should remain seasonal. Most of Northern FL will experience highs in the low-mid 80s with lows in the low-mid 60s. Most of Central Florida is experiencing high temperatures in the low-upper 80s with morning temperatures in the mid-60s to mid-70s. Most of the state will experience easterly winds with peak gusts of 25 to 30 mph through October 26.



ARIZONA

A low-pressure system tracks into northern Mexico, bringing mostly cooler than normal temperatures. In Arizona, expect highs in the upper 70s-mid 80s Tuesday, followed by slightly cooler conditions Wed-Fri.



For more information: <https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h>

Freight Updates



Winter weather has returned to the Pacific Northwest and reached as far south as Northern California. Expect winter driving and be advised that this is the first storm of the rainy season that will affect travel over Interstate 80 between Sacramento and Reno. In Salinas, diminishing supplies are creating delays at the shipper, in some cases 8+ hours of dwell time are common. Yuma is slated to begin shipping in a light way next week, the 30th, with the transition set to last well into November. Be advised that multi-region loading may be needed to load out trucks. Plan your loadings to accommodate delivery to your dock, in advance.



U.S. On-Highway Diesel Fuel Prices*(dollars per gallon)

[full history](#) [XLS](#)

	10/09/23	10/16/23	10/23/23	Change from	
				week ago	year ago
U.S.	4.498	4.444	4.545	▲ 0.101	▼ -0.796
East Coast (PADD1)	4.458	4.404	4.408	▲ 0.004	▼ -0.971
New England (PADD1A)	4.577	4.557	4.551	▼ -0.006	▼ -1.222
Central Atlantic (PADD1B)	4.721	4.672	4.668	▼ -0.004	▼ -1.153
Lower Atlantic (PADD1C)	4.349	4.290	4.299	▲ 0.009	▼ -0.883
Midwest (PADD2)	4.376	4.304	4.554	▲ 0.250	▼ -0.815
Gulf Coast (PADD3)	4.139	4.114	4.186	▲ 0.072	▼ -0.801
Rocky Mountain (PADD4)	4.717	4.664	4.754	▲ 0.090	▼ -0.584
West Coast (PADD5)	5.600	5.528	5.468	▼ -0.060	▼ -0.408
West Coast less California	5.093	5.010	4.988	▼ -0.022	▼ -0.491
California	6.178	6.119	6.016	▼ -0.103	▼ -0.315

*prices include all taxes

For more information: <https://www.eia.gov/petroleum/gasdiesel/>

Crop Insights



The very active tropical season in the Eastern Pacific continues to bring powerful storm systems to Western Mexico. The latest of these systems Hurricane Otis made landfall over Acapulco Mexico overnight as an incredible Category 5 hurricane with 165mph winds. Yesterday, Otis was forecast to impact the region as a Category 1 storm system. Otis rapidly intensified from a tropical storm to a Category 5 hurricane in 13 hours catching even seasoned forecasters off guard. Otis is the strongest Pacific storm on record to ever hit Mexico. Otis will quickly weaken over the rugged mountains, but heavy rains and strong winds will persist for at least another day. Otis is the 4th substantial storm to hit Western Mexico in the past few weeks. Tropical Storm Max and Hurricane Lidia both hit Mexico's western coast earlier this month, impacting the major growing region of Nayarit with Lidia reaching Category 2 Hurricane status before making landfall. Hurricane Norma hit the southern tip of the Baja Peninsula as a Category 1 storm before moving into the major growing region of Sinaloa in western Mexico. Long-range forecasts show another tropical system forming in the eastern Pacific off the Central American coast. Environmental conditions are conducive to development and given a 70% chance of development over the next 5 days. Depending on the track, this system may once again impact Western Mexico next week.

Civil unrest in Guatemala, sparking protests continues to disrupt the movement of product as roads and ports are impacted by the protests.

Mother nature continues to challenge growers in these regions as warm ocean temperatures fuel these tropical storm systems. Numerous crops (tomatoes, peppers, squash, berries, bananas, among many others) will be impacted by these storms across Western Mexico and protests in Guatemala. Crop assessments will be an ongoing process, but it is safe to say supplies and quality will certainly be compromised in the near term at a minimum. We will continue to track these developments and keep you up to date as reports come in.



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